

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Byrum & Fisk**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
314325-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
MI Energy MI Jobs	MI Energy MI Jobs Week 1	1750

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	314325	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	5am News M-F	5-6am M-F	- TWTF - -	:30	4	\$900.00	NM
Weeks:	<u>Start Date</u> 10/30/12	<u>End Date</u> 11/05/12	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 4	<u>Rate</u> \$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	WXYZ	Tu	10/30/12	5:10 AM	5am News M-F	5-6am M-F	:30	MEMJBACKH	\$900.00 NM
11	WXYZ	W	10/31/12	5:40 AM	5am News M-F	5-6am M-F	:30	MEMJBACKH	\$900.00 NM
14	WXYZ	Th	11/01/12	5:12 AM	5am News M-F	5-6am M-F	:30	MEMJRUNNIN GH	\$900.00 NM
13	WXYZ	F	11/02/12	5:43 AM	5am News M-F	5-6am M-F	:30	MEMJBACKH	\$900.00 NM
2	11/05/12	11/06/12	5am News M-F	5-6am M-F	MT - - - - -	:30	2	\$900.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> MT - - - - -	<u>Spots/Week</u> 2	<u>Rate</u> \$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXYZ	M	11/05/12	5:40 AM	5am News M-F	5-6am M-F	:30	MEMJRUNNIN GH	\$900.00 NM
4	WXYZ	Tu	11/06/12	4:58 AM	5am News M-F	5-6am M-F	:30	MEMJBACKH	\$900.00 NM
3	10/30/12	11/02/12	Action News 6am	6-7am M-F	- TWTF - -	:30	4	\$2,000.00	NM
Weeks:	<u>Start Date</u> 10/30/12	<u>End Date</u> 11/05/12	<u>MTWTFSS</u> - TWTF - -	<u>Spots/Week</u> 4	<u>Rate</u> \$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	WXYZ	Tu	10/30/12	5:59 AM	Action News 6am	6-7am M-F	:30	MEMJRUNNIN GH	\$2,000.00 NM
14	WXYZ	W	10/31/12	6:09 AM	Action News 6am	6-7am M-F	:30	MEMJRUNNIN GH	\$2,000.00 NM
15	WXYZ	Th	11/01/12	6:38 AM	Action News 6am	6-7am M-F	:30	MEMJBACKH	\$2,000.00 NM
16	WXYZ	F	11/02/12	6:10 AM	Action News 6am	6-7am M-F	:30	MEMJRUNNIN GH	\$2,000.00 NM
4	11/05/12	11/06/12	Action News 6am	6-7am M-F	MT - - - - -	:30	2	\$2,000.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> MT - - - - -	<u>Spots/Week</u> 2	<u>Rate</u> \$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXYZ	M	11/05/12	6:08 AM	Action News 6am	6-7am M-F	:30	MEMJBACKH	\$2,000.00 NM
4	WXYZ	Tu	11/06/12	6:11 AM	Action News 6am	6-7am M-F	:30	MEMJRUNNIN GH	\$2,000.00 NM



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314325-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
MI Energy MI Jobs	MI Energy MI Jobs Week 1	1750	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/30/12	11/02/12	M-F 7-9am	7-9am M-F	-TWTF--	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -TWTF-- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WXYZ Tu 10/30/12 7:50 AM M-F 7-9am 7-9am M-F :30 MEMJBACKH \$2,000.00 NM 9 WXYZ W 10/31/12 7:29 AM M-F 7-9am 7-9am M-F :30 MEMJBACKH \$2,000.00 NM 11 WXYZ Th 11/01/12 8:48 AM M-F 7-9am 7-9am M-F :30 MEMJRUNNINGH \$2,000.00 NM 12 WXYZ F 11/02/12 7:26 AM M-F 7-9am 7-9am M-F :30 MEMJBACKH \$2,000.00 NM									
6	11/05/12	11/06/12	M-F 7-9am	7-9am M-F	MT-----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WXYZ M 11/05/12 8:49 AM M-F 7-9am 7-9am M-F :30 MEMJRUNNINGH \$2,000.00 NM 6 WXYZ Tu 11/06/12 7:55 AM M-F 7-9am 7-9am M-F :30 MEMJBACKH \$2,000.00 NM									
7	11/03/12	11/03/12	Action News SAT 6am	SAT 6-7am	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ Sa 11/03/12 6:25 AM Action News SAT 6am SAT 6-7am :30 MEMJBACKH \$500.00 NM									
8	11/03/12	11/03/12	GMA SAT 7-8am	SAT 7-8am	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ Sa 11/03/12 6:59 AM GMA SAT 7-8am SAT 7-8am :30 MEMJRUNNINGH \$900.00 NM									
9	11/03/12	11/03/12	SA 8-10am Action News	8-10a	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ Sa 11/03/12 9:59 AM SA 8-10am Action News 8-10a :30 MEMJBACKH \$900.00 NM									
10	11/04/12	11/04/12	Action News SUN 8am	Sun 8-930am	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ Su 11/04/12 8:09 AM Action News SUN 8am Sun 8-930am :30 MEMJRUNNINGH \$900.00 NM									
12	11/04/12	11/04/12	This Week SUN 10am	Sun 10-11am	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ Su 11/04/12 10:29 AM This Week SUN 10am Sun 10-11am :30 MEMJBACKH \$3,000.00 NM									

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314325-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
MI Energy MI Jobs	MI Energy MI Jobs Week 1	1750	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/30/12	11/02/12	M-F 9a-10a	9-10am M-F	- TWTF - -	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 - TWTF - - 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WXYZ Tu 10/30/12 9:49 AM M-F 9a-10a 9-10am M-F :30 MEMJRUNNI NGH \$1,000.00 NM									
10 WXYZ W 10/31/12 9:54 AM M-F 9a-10a 9-10am M-F :30 MEMJRUNNI NGH \$1,000.00 NM									
11 WXYZ Th 11/01/12 9:59 AM M-F 9a-10a 9-10am M-F :30 MEMJBACKH \$1,000.00 NM									
12 WXYZ F 11/02/12 9:45 AM M-F 9a-10a 9-10am M-F :30 MEMJRUNNI NGH \$1,000.00 NM									
14	11/05/12	11/05/12	M-F 9a-10a	9-10am M-F	M - - - - -	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M - - - - - 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 11/05/12 9:31 AM M-F 9a-10a 9-10am M-F :30 MEMJBACKH \$1,000.00 NM									
15	10/30/12	11/02/12	M-F 10a-11a	10-11am M-F	- TWTF - -	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 - TWTF - - 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WXYZ Tu 10/30/12 10:47 AM M-F 10a-11a 10-11am M-F :30 MEMJBACKH \$800.00 NM									
11 WXYZ W 10/31/12 10:36 AM M-F 10a-11a 10-11am M-F :30 MEMJBACKH \$800.00 NM									
12 WXYZ Th 11/01/12 10:54 AM M-F 10a-11a 10-11am M-F :30 MEMJRUNNI NGH \$800.00 NM									
9 WXYZ F 11/02/12 10:14 AM M-F 10a-11a 10-11am M-F :30 MEMJBACKH \$800.00 NM									
16	11/05/12	11/05/12	M-F 10a-11a	10-11am M-F	M - - - - -	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M - - - - - 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 11/05/12 10:13 AM M-F 10a-11a 10-11am M-F :30 MEMJRUNNI NGH \$800.00 NM									
19	10/30/12	11/02/12	M-F 12-1pm	12-1pm	- TWTF - -	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 - TWTF - - 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WXYZ Tu 10/30/12 12:23 PM M-F 12-1pm 12-1pm :30 MEMJRUNNI NGH \$1,200.00 NM									
12 WXYZ W 10/31/12 12:54 PM M-F 12-1pm 12-1pm :30 MEMJRUNNI NGH \$1,200.00 NM									
11 WXYZ Th 11/01/12 12:24 PM M-F 12-1pm 12-1pm :30 MEMJBACKH \$1,200.00 NM									
10 WXYZ F 11/02/12 12:47 PM M-F 12-1pm 12-1pm :30 MEMJRUNNI NGH \$1,200.00 NM									
20	11/05/12	11/05/12	M-F 12-1pm	12-1pm	M - - - - -	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M - - - - - 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 11/05/12 12:54 PM M-F 12-1pm 12-1pm :30 MEMJBACKH \$1,200.00 NM									



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314325-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
MI Energy MI Jobs	MI Energy MI Jobs Week 1	1750	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/30/12	11/02/12	The Chew	1-2pm M-F	- TWTF - -	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12    11/05/12    - TWTF - -                4        \$1,200.00									
Spots: # Ch    Day Air Date    Air Time Description                Start/End Time    Length Ad-ID                                Rate Type									
12 WXYZ Tu    10/30/12    1:56 PM The Chew                1-2pm M-F                :30 MEMJBACKH                                \$1,200.00 NM									
9 WXYZ W    10/31/12    1:33 PM The Chew                1-2pm M-F                :30 MEMJBACKH                                \$1,200.00 NM									
10 WXYZ Th    11/01/12    1:31 PM The Chew                1-2pm M-F                :30 MEMJRUNNI NGH                                \$1,200.00 NM									
11 WXYZ F    11/02/12    1:57 PM The Chew                1-2pm M-F                :30 MEMJBACKH                                \$1,200.00 NM									
22	11/05/12	11/05/12	The Chew	1-2pm M-F	M- - - - -	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12    11/05/12    M- - - - -                1        \$1,200.00									
Spots: # Ch    Day Air Date    Air Time Description                Start/End Time    Length Ad-ID                                Rate Type									
3 WXYZ M    11/05/12    1:32 PM The Chew                1-2pm M-F                :30 MEMJRUNNI NGH                                \$1,200.00 NM									
23	10/30/12	11/02/12	2-3pm General Hospital	2-3pm M-F	- TWTF - -	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12    11/05/12    - TWTF - -                4        \$1,200.00									
Spots: # Ch    Day Air Date    Air Time Description                Start/End Time    Length Ad-ID                                Rate Type									
10 WXYZ Tu    10/30/12    2:59 PM 2-3pm General Hospital                2-3pm M-F                :30 MEMJRUNNI NGH                                \$1,200.00 NM									
8 WXYZ W    10/31/12    2:59 PM 2-3pm General Hospital                2-3pm M-F                :30 MEMJRUNNI NGH                                \$1,200.00 NM									
9 WXYZ Th    11/01/12    2:26 PM 2-3pm General Hospital                2-3pm M-F                :30 MEMJBACKH                                \$1,200.00 NM									
11 WXYZ F    11/02/12    2:21 PM 2-3pm General Hospital                2-3pm M-F                :30 MEMJRUNNI NGH                                \$1,200.00 NM									
24	11/05/12	11/05/12	2-3pm General Hospital	2-3pm M-F	M- - - - -	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12    11/05/12    M- - - - -                1        \$1,200.00									
Spots: # Ch    Day Air Date    Air Time Description                Start/End Time    Length Ad-ID                                Rate Type									
3 WXYZ M    11/05/12    2:59 PM 2-3pm General Hospital                2-3pm M-F                :30 MEMJBACKH                                \$1,200.00 NM									
25	10/30/12	11/02/12	M-F 3p-4p	3-4pm M-F	- TWTF - -	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12    11/05/12    - TWTF - -                4        \$1,000.00									
Spots: # Ch    Day Air Date    Air Time Description                Start/End Time    Length Ad-ID                                Rate Type									
10 WXYZ Tu    10/30/12    3:28 PM M-F 3p-4p                3-4pm M-F                :30 MEMJBACKH                                \$1,000.00 NM									
11 WXYZ W    10/31/12    3:22 PM M-F 3p-4p                3-4pm M-F                :30 MEMJBACKH                                \$1,000.00 NM									
12 WXYZ Th    11/01/12    3:49 PM M-F 3p-4p                3-4pm M-F                :30 MEMJRUNNI NGH                                \$1,000.00 NM									
9 WXYZ F    11/02/12    3:32 PM M-F 3p-4p                3-4pm M-F                :30 MEMJBACKH                                \$1,000.00 NM									
26	11/05/12	11/05/12	M-F 3p-4p	3-4pm M-F	M- - - - -	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12    11/05/12    M- - - - -                1        \$1,000.00									
Spots: # Ch    Day Air Date    Air Time Description                Start/End Time    Length Ad-ID                                Rate Type									
3 WXYZ M    11/05/12    3:46 PM M-F 3p-4p                3-4pm M-F                :30 MEMJRUNNI NGH                                \$1,000.00 NM									

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Advertiser	Product	Estimate Number	
MI Energy MI Jobs	MI Energy MI Jobs Week 1	1750	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/30/12	11/02/12	Dr. Oz	4-5pm M-F	- TWTF - -	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 - TWTF - - 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WXYZ Tu 10/30/12 4:40 PM Dr. Oz 4-5pm M-F :30 MEMJRUNN NGH \$1,400.00 NM									
8 WXYZ W 10/31/12 4:31 PM Dr. Oz 4-5pm M-F :30 MEMJRUNN NGH \$1,400.00 NM									
10 WXYZ Th 11/01/12 4:57 PM Dr. Oz 4-5pm M-F :30 MEMJBACKH \$1,400.00 NM									
9 WXYZ F 11/02/12 4:30 PM Dr. Oz 4-5pm M-F :30 MEMJRUNN NGH \$1,400.00 NM									
28	10/30/12	11/02/12	5-6pm M-F	5-6pm M-F	- TWTF - -	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 - TWTF - - 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WXYZ Tu 10/30/12 5:29 PM 5-6pm M-F 5-6pm M-F :30 MEMJBACKH \$2,000.00 NM									
10 WXYZ W 10/31/12 5:42 PM 5-6pm M-F 5-6pm M-F :30 MEMJBACKH \$2,000.00 NM									
12 WXYZ Th 11/01/12 5:35 PM 5-6pm M-F 5-6pm M-F :30 MEMJRUNN NGH \$2,000.00 NM									
11 WXYZ F 11/02/12 5:28 PM 5-6pm M-F 5-6pm M-F :30 MEMJBACKH \$2,000.00 NM									
29	11/05/12	11/05/12	5-6pm M-F	5-6pm M-F	M - - - - -	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M - - - - - 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 11/05/12 5:56 PM 5-6pm M-F 5-6pm M-F :30 MEMJRUNN NGH \$2,000.00 NM									
38	10/30/12	10/30/12	Tuesday Prime A	8-9pm Tuesday	- T - - - - -	:30	1	\$20,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 - T - - - - - 1 \$20,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ Tu 10/30/12 8:44 PM Tuesday Prime A 8-9pm Tuesday :30 MEMJRUNN NGH \$20,000.00 NM									
40	11/02/12	11/02/12	Friday Prime C	10-11pm Friday	- - - - F - -	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 - - - - F - - 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ F 11/02/12 11:00 PM Friday Prime C 10-11pm Friday :30 MEMJRUNN NGH \$7,500.00 NM									
41	11/04/12	11/04/12	Action News SUN 6am	SUN 6-7am	- - - - - S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 - - - - - S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Su 11/04/12 6:52 AM Action News SUN 6am SUN 6-7am :30 MEMJRUNN NGH \$500.00 NM									
42	11/04/12	11/04/12	GMA SUN 7-8am	SUN 7-8am	- - - - - S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 - - - - - S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Su 11/04/12 7:29 AM GMA SUN 7-8am SUN 7-8am :30 MEMJBACKH \$900.00 NM									



www.wxyz.com

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
314325-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
MI Energy MI Jobs	MI Energy MI Jobs Week 1	1750	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	11/05/12	11/05/12	Dr. Oz	4-5pm M-F	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 11/05/12 4:11 PM Dr. Oz 4-5pm M-F :30 MEMJBACKH \$1,400.00 NM									
45	11/03/12	11/03/12	SA 1230a-130a	1230am-130am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 1:26 AM SA 1230a-130a 1230am-130am :30 MEMJRUNNIN GH \$250.00 NM									
46	11/03/12	11/03/12	SA 130a-230a	130am-230am	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 11/03/12 2:00 AM SA 130a-230a 130am-230am :30 MEMJBACKH \$175.00 NM									

Total Spots **69** Gross Total **\$113,925.00**

## Payment Terms 30 Days

Agency Commission **\$17,088.75**

Net Amount Due **\$96,836.25**